HEMORRHOIDS
THIRD MOST COMMON OUTPATIENT GASTROINTESTINAL DIAGNOSIS

ECONOMIC BURDEN
$2BN+
spent annually on hemorrhoid diagnosis and treatment

SURGEON REFERRAL REMAINS COMMON
Despite the high expense and availability of an effective, painless and quick alternative

BURDEN ON PATIENTS
MANY GO UNTREATED
Diagnosis without treatment accounts for 60%+ of the cost of hemorrhoid-related claims

OR

ARE PROVIDED SHORT-TERM SYMPTOM RELIEF WITHOUT TREATMENT OF CONDITION
52% of patients with a hemorrhoid-related claim are prescribed medication

98% of prescriptions contain hydrocortisone

Unproven in the long-term treatment of hemorrhoids

NOT IMPROVING PATIENT QUALITY OF LIFE

HEMORRHOID TREATMENT IS EXPECTED TO INCREASE BY 23% OVER THE NEXT 20 YEARS
Symptomatic hemorrhoids are diagnosed in 18% of screening colonoscopies

BUT GIs only account for 8% of overall hemorrhoid diagnoses

GASTROENTEROLOGISTS ARE IN A UNIQUE POSITION TO EFFECTIVELY DIAGNOSE AND PROVIDE PROVEN, DEFINITIVE AND COST-EFFECTIVE CARE FOR SYMPTOMATIC HEMORRHOIDS

CRH has partnered with over 3,000 GIs across the US to help them diagnose and treat a variety of perianal issues, including symptomatic hemorrhoids

Speak with us to learn more
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