KEYS TO SUCCESSFUL HEMORRHOID TREATMENT

In their 30+ years of treating patients, our Medical Directors' most positive interactions have been with their hemorrhoid patients. They share their methods for providing definitive and rewarding hemorrhoid care.

1. CONSIDER PATIENTS WITH RECURRENT AND/OR PERSISTENT SYMPTOMS

for treatment with the CRH O'Regan System®. Symptoms include itching, bleeding, swelling and soiling and can range from mild to severe.

If it sounds like hemorrhoids

hemorrhoids are likely at least part of the issue.

Don't rely solely on patient history or colonoscopy

to diagnose hemorrhoids (colonoscopy misses ~46% of perianal issues¹)

Always perform a rectal exam on an awake patient, and anoscopy for patients with perianal complaints

IN 90% OF CASES*

"external" symptoms respond to internal hemorrhoid banding

¹Kelly SM, Sanowski RA, Foutch PG, et al. A Prospective Comparison of Anoscopy and Fiberendoscopy in Detecting Anal Lesions. Journal of Clinical Gastroenterology, Vol. 8, No. 6, 1989

*The remaining 10% may need a tag excision to resolve remaining symptoms

2. TREAT ALL ASSOCIATED PROBLEMS

Most hemorrhoids patients have more than just hemorrhoids

Internal hemorrhoids don't hurt

pain is usually the result of an associated issue, like an anal fissure

In our clinics

over 50% of our patients went home with an NTG prescription for fissure or spasm



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3. SET EXPECTATIONS

Patients Have Misconceptions About Hemorrhoid Treatment





If you have hemorrhoid symptoms, we can help you with a one-minute, painless procedure

that can be done in the office or ASC without prep or sedation

Everyone has 3 hemorrhoids

and usually all should be treated for best long-term results. We treat them at separate appointments to minimize the complication rate.

This procedure should NOT hurt.

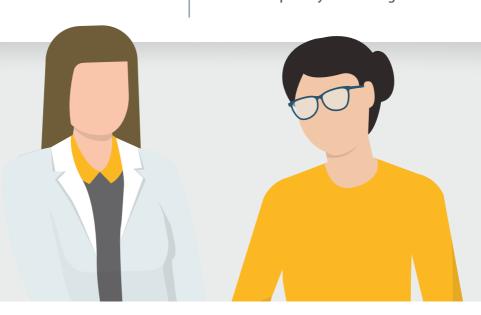
If you feel any pinching or pain following band placement, it can be fixed with a simple digital adjustment.

This is an effective procedure for grade 3 hemorrhoids or leakage/seepage,

but you may require more than 3 sessions

If you have "external" symptoms we can eliminate them in 90% of cases

by banding internally. BUT – this procedure will not improve your skin tags.





Want to speak with our Medical Director about his experience?

- Call 1.800.660.2153
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